

CHARLOTTETOWN, October 28, 2016 /CNW/ - DME Brewing Solutions President/CEO, Peter Toombs and Newlands Systems President, Brad McQuhae are delighted to announce the union of two long-standing Craft Beer Equipment Manufacturers; *DME Brewing Solutions (DME)* and *Newlands Systems (NSI)*. The strategic partnership between these two complementary businesses will allow both entities to fortify their position as global leaders in the craft brewing equipment manufacturing industry.

"This amalgamation is a defining step in history for DME and NSI. Both companies have been manufacturing world class microbrewing equipment solutions for over 25 years and are highly respected within the craft beer industry. We now have the opportunity to expand upon what both companies have built and become even stronger in the future," said Toombs.

This momentous collaboration will allow DME and NSI to strengthen their existing comprehensive solutions to customers worldwide. The unification will also capitalize on economies of scale in areas such as purchasing, technical services and administration.

"We're extremely fortunate to have been presented with the opportunity to unite with our respected counterparts; DME Brewing Solutions," said McQuhae. "We look forward to a bright future together."

Effective immediately, Peter Toombs will assume the role of CEO and Brad McQuhae will be named Senior Vice President of Innovation for the combined organization. Operations will continue at the respective facilities in Charlottetown, Prince Edward Island and Abbotsford, British Columbia. Additionally, plans are underway for a new state of the art 50,000 FT<sup>2</sup> manufacturing facility in South Carolina, U.S. The combined entity will employ approximately 330 highly skilled personnel.